

# Gaza Great Minds

We Will Read Again

## Public Relations coordinator

Gaza Great Mind Family consists of talented team of non-paid volunteers across the world who manage the fundraising, social media and web presence for the project. Our role is to showcase the work of the talented educational teams on the ground and advocate for them to raise financial support and educational resources.

We believe that any family is as strong as the members allow it to be. GGM family is seeking highly energetic, passionate and qualified individuals who care about children's education in Gaza during all circumstances. GGM family offers a rewarding experience psychologically by making a real impact on the present & future of the children of Gaza.

## Role brief

GGM Public Relations coordinator will manage the image and public perception of our cause. The Public Relations coordinator responsibilities include developing communication strategies as well as understanding the importance of timing in setting messages.

You will have experience responding to celebrations, emergencies, crises and/or setbacks with an eye on consistency across releases. Ultimately, you will be responsible for the integrity and perception of GGM in press releases and newsletters.

## Responsibilities:

- Establish and drive a public communications strategy.
- Prepare and manage all communications material
- Develop GGM brand voice and maintain GGM integrity across all platforms.
- Manage press and media relations.
- Develop contacts with media members, influencers and Pro-Palestinian community leaders.
- Assist in creation of print content, newsletters, live streams, podcast, interviews and twitter spaces.

## Ideal volunteer would poses:

- Experience in public relations or similar role is desirable.
- Knowledge and proficiency with communications technologies.
- Understand principles of public speaking, copywriting, layout and publishing.
- Familiarity with social media platforms.
- Copywriting and copy editing abilities.