

Gaza Great Minds

We Will Read Again

Content Graphic Designer

Gaza Great Mind Family consists of talented team of non-paid volunteers across the world who manage the fundraising, social media and web presence for the project. Our role is to showcase the work of the talented educational teams on the ground and advocate for them to raise financial support and educational resources.

We believe that any family is as strong as the members allow it to be. GGM family is seeking highly energetic, passionate and qualified individuals who care about children's education in Gaza during all circumstances. GGM family offers a rewarding experience psychologically by making a real impact on the present & future of the children of Gaza.

Role brief

GGM Graphic Designer role includes the entire process of defining requirements, visualizing and creating graphics including illustrations, logos, layouts and photos. You'll be the one to shape the visual aspects of websites, newsletters, digital content, publications, printable and exhibition displays.

Your graphics should capture the attention of those who see them and communicate the right message. Ideally you have a creative flair and a strong ability to translate requirements into design. The goal is to inspire and attract GGM audience.

Responsibilities:

- Develop GGM branding, logos, fonts, colour scheme, illustrations, templates and other designs.
- Create templates for content marketing strategy across platform(s), including all content mediums, including digital posts, videos, graphics, and multimedia content.
- Conceptualize visuals based on requirements.
- Prepare rough drafts and present ideas.
- Work with creative family to produce final design.
- Amend designs after feedback.
- Ensure final graphics and layouts are visually appealing and on-brand.

Ideal volunteer would poses:

- Superb communication skills to connect through written, visual, and video content.
- Proven graphic designing experience
- Familiarity with design software and technologies
- A keen eye for aesthetics and details
- Ability to work methodically and meet deadlines
- Degree in Design, Fine Arts or related field is a plus