

Gaza Great Minds

We Will Read Again

Content Coordinator

Gaza Great Mind Family consists of talented team of non-paid volunteers across the world who manage the fundraising, social media and web presence for the project. Our role is to showcase the work of the talented educational teams on the ground and advocate for them to raise financial support and educational resources.

We believe that any family is as strong as the members allow it to be. GGM family is seeking highly energetic, passionate and qualified individuals who care about children's education in Gaza during all circumstances. GGM family offers a rewarding experience psychologically by making a real impact on the present & future of the children of Gaza.

Role brief

GGM creative family requires a hands-on Content Coordinator to monitor one; or multiple, platform(s) of their choice using data to assess opportunities and identify areas for improvement. Ideally you would enthusiastic, skilled Content Coordinator with varied capabilities in content creation, editing, publication, formatting, marketing, and proofing.

Content Coordinator should create strategies and oversee activities to build a strong GGM presence and enhance the GGM cause across your chosen platform. Role includes. growing online engagement metrics, and ensuring all content is high-quality, consistent, and on-brand.

Responsibilities:

- Create and monitor a content marketing strategy across platform(s), including all content mediums, including digital posts, videos, graphics, and multimedia content.
- Develop new ideas and investigate emerging opportunities.
- Oversee work to generate increasing engagement and GGM online presence.
- Assist with content production and provide editing and proofing.
- Analyze and monitor digital content metrics.
- Inform GGM family on performance and achievements.

Ideal volunteer would poses:

- Superb communication skills to connect through written, visual, and video content.
- Creative personality, enthusiastic attitude, and commitment to working closely with creative family to achieve excellent results.
- High level of computer literacy and content creation skills.
- Ideally, experience within the same sector or a closely related industry.
- Ability to provoke emotions, responses, and engagement from online content.
- Knowledge of SEO and content creation strategy is desirable.
- Understanding and proficiency in content management systems.